Broadcast Email Policy, Greater Tulsa Association of REALTORS® REALTORS® Commercial Alliance

In the event an individual subscriber member fails to comply with this Policy, including any modification, additions or changes to the Policy as may be made by the Greater Tulsa Association of REALTORS® ("GTAR RCA") from time to time, the GTAR RCA may, in its sole discretion, terminate the individual subscriber member's access to the GTAR RCA Broadcast Email Listserv. No email messages with attached files will be approved for broadcast email. Messages submitted for approval by our moderators which are not in compliance with this Policy will NOT be transmitted to our subscribers.

Please Note: This is a "Moderated Broadcast Email Listserv" designed for the purpose of limited announcements pertaining to commercial real estate properties available For Sale or For Lease.

GTAR RCA Broadcast Email is both a statewide and regional Listserv. Rather than being limited to only broadcasting email messages to your local market area (for example, in Metro Tulsa or Metro Oklahoma City), GTAR RCA subscriber members may use this GTAR RCA Broadcast Email Listserv to promote their properties and requirements in many different cities.

Submitting a broadcast email for approval to be posted in the GTAR RCA Broadcast Email Listserv is limited to the following purposes:

- To promote commercial, industrial, investment real estate properties available for sale or lease, or request properties which meet the requirements of a prospective Buyer or Tenant.
- To promote educational programs and networking events either sponsored or co-sponsored by the GTAR RCA.
- "Business Opportunities" which do not include a commercial real estate property available for sale or lease are NOT permitted to be advertised in the GTAR RCA Broadcast Email Listserv.
- Vendors are NOT allowed to advertise their products or services in the GTAR RCA Broadcast Email Listserv.
- Solicitations for employment or recruiting brokers as sales associates are NOT permitted in the GTAR RCA Broadcast Email Listserv.

The GTAR RCA Broadcast Email Listserv is designed to be a communication tool for real estate brokers to become aware of opportunities **to earn a fee**. Accordingly, no real estate property may be offered for sale or lease in the GTAR RCA Broadcast Email Listserv unless the GTAR RCA Listserv subscriber either agrees as a Principal Owner of the property to pay a commission to a Broker, or a Listing Broker has a written agreement signed by the Seller/Owner obligating the Owner of the subject property referred to in the email message to pay a commission to a Broker. In the event there is no cooperative brokerage commission available to be paid to an outside co-broker, the Property Owner or Listing Broker is required to disclose this fact in the broadcast email message (i.e., "Outside Co-Brokers need to be paid by your client").

To submit a broadcast email message for approval by our moderators, <u>click here</u>. http://www.cctomany.com/GTARCABroadcast/GTARCABroadcast